

STATUS HOSPITALITY 2ND QUARTER NEWS LETTER

**Building Exceptional Hotels through
exceptional people**

Success isn't measured simply by occupancy or revenue. It is measured by the experiences we create, the leaders we develop, and the culture we build together every day.



Leadership Notes

Second Quarter 2026 was defined by growth and momentum across our entire portfolio. From new acquisitions to leadership promotions and outstanding team achievements, our people continued to raise the bar. We welcomed new properties into the Status Hospitality family, celebrated promotions from within, and recognized the extraordinary individuals who make our hotels exceptional every single day. Thank you for your continued dedication and passion for hospitality excellence.

Portfolio Highlights

New Acquisition: SpringHill Suites West Valley



Welcome Chris Lowry

We're excited to welcome Chris as the new General Manager of SpringHill Suites. Chris brings deep hospitality experience across operations and franchise partnerships. We look forward to his leadership as he guides the hotel to its next level of success.

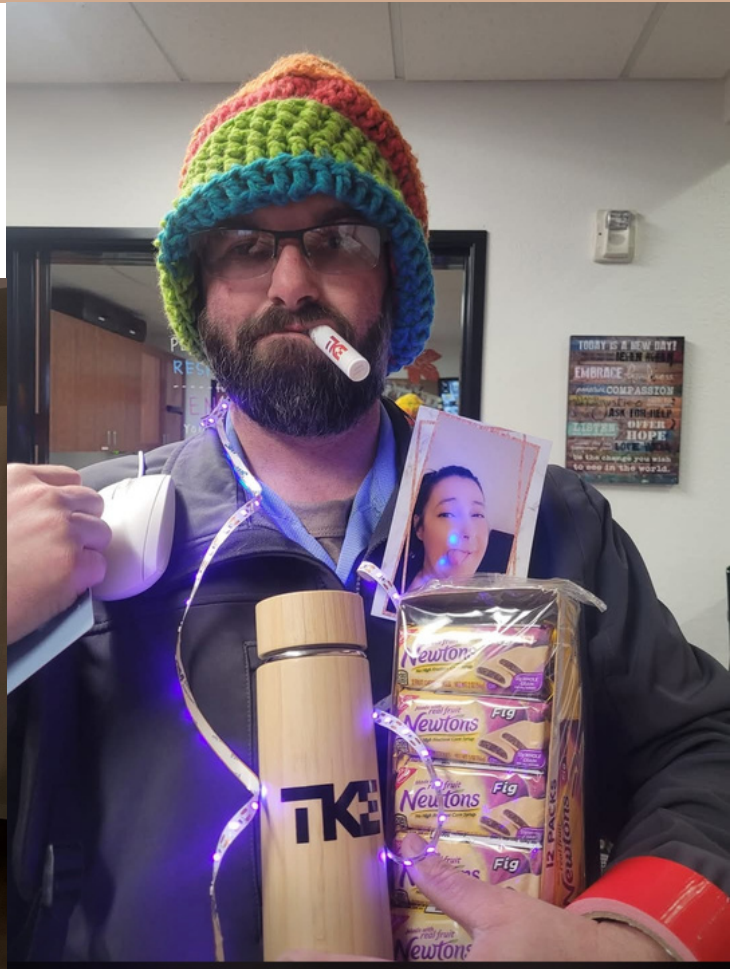


Welcome Cheyenne Brewer as the General Manager of Holiday Inn SLC Airport



**Congratulations, Cheyenne on being promoted to
General Manager at Holiday Inn Airport SLC!
Over three years as AGM at this location, Cheyenne
has shown strong commitment to growth and to
leading a successful team. Wishing her all the best in
this next chapter.**

Team Member Spot Light Bronson Sly



Bronson joined the Status family in 2017 and recently stepped into the role of Maintenance Operations Admin. He loves a juicy pork chop paired with a strong rum and cola, spending time with his boyfriend Nelson, and getting outdoors for hikes. Bronson dreams of traveling across the U.S. to see new places. He's enjoyed working alongside his dad Scott, learning from him, and believes every challenge is a chance to learn something new.

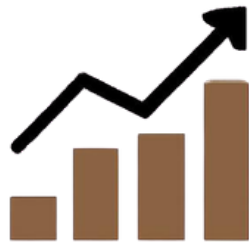
CELEBRATING TEAM MEMBERS WEEK



Annual General Managers Lunch Held at Sundance Foundry Grill



Portfolio STR Index review



ADR

103.79



Rev Par

105.32



Occupancy

99.45

Hospitality Headlines From Lodging Magazine

(IHG) announced the beta launch of AI-powered conversational search on its website and the IHG One Rewards mobile app.

The new conversational search functionality brings intuitive, customized trip planning directly into IHG's digital channels. It allows hotel owners to increase their property visibility in AI searches and connect travelers with more of what they want. The beta launch is a scaled approach, starting in the United States before expanding to users across multiple markets, with IHG continuing to refine the experience based on user behavior and feedback.

Travelers searching on IHG.com and the IHG One Rewards app can now describe their travel needs using everyday language to better explore all that IHG has to offer. Prompts such as destination, trip purpose, preferences and amenities can serve up tailored hotel recommendations and content including interactive maps, real-time availability, pricing and detailed property information.

In addition to cash rates, travelers will have the ability to shop in points or a combination of points and cash.

Recommendations are grounded in IHG's verified property data and guest reviews for reliable details, photos and amenity information. During the beta, users will also continue to see IHG's existing search functionality alongside the option for AI search, allowing choice in how travelers find their right stay.