

STATUS HOSPITALITY GROUP

Quarter 1 2026

Newsletter



QUARTER 1 HIGHLIGHTS

"RECHARGE THE CULTURE. REINFORCE THE STANDARD. REDEFINE HOSPITALITY."

Q1: START STRONG

SLOGAN: IGNITE POTENTIAL: LEAD WITH PURPOSE. BUILD WITH PASSION

FOCUS: RESET AND REIGNITE. LAUNCH THE YEAR WITH CLARITY AND CONVICTION. ALIGN LEADERSHIP, REFRESH GOALS, AND REFOCUS THE TEAM ON PURPOSE AND PERFORMANCE. REINVIGORATE CULTURE THROUGH EARLY ENGAGEMENT, DEVELOPMENT INITIATIVES, AND INTENTIONAL CONNECTION.

 PORTFOLIO PERFORMANCE HIGHLIGHTS:

KEY PERFORMANCE METRICS (COMBINED PORTFOLIO):

OCCUPANCY INDEX: 99.7

ADR INDEX: 105.7

REVPAR INDEX: 109.9

STR PERFORMANCE SHOWS THE HOTELS ARE EFFECTIVELY MAXIMIZING REVENUE THROUGH STRONG RATE MANAGEMENT WHILE MAINTAINING OCC LEVELS NEARLY EQUAL TO THE MARKET.



WELCOME

Welcome Embassy Suites of West Valley, UT and Four Points by Sheraton of Rock Springs, WY to our portfolio.

We are excited to lead both hotels to the next level of success.

Congratulations to Carrie Cushman, General Manager of Embassy Suites, and Betty McVay, General Manager of Four Points, on their continued leadership and dedication.



Embassy Suites
West Valley, UT



**Four Points by
Sheraton**
Rock Springs, WY

2025 THE YEAR OF AWARDS



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IHG OWNER/OPERATOR EXCELLENCE AWARD

Status Hospitality Group is honored to receive our 2nd IHG Owner/Operator Award, a prestigious recognition that reflects the dedication, passion, and hard work of our entire team. As we proudly declared 2025 the “Year of Awards”, receiving this achievement is especially meaningful and reinforces our commitment to excellence in hospitality. We extend our sincere gratitude to our valued IHG partnership for presenting us with this distinguished award and for their continued support. Together, we celebrate this accomplishment and look forward to reaching even greater milestones in the future.



GM TRAINING & GIVING BACK

We spent two days in our annual General Manager training, focused on getting to know one another and aligning on strategies to set up 2026 for success. It was a productive and valuable time together. We enjoyed dinner, drinks and bowling afterwards. We also had the opportunity to give back to the community by assembling hygiene kits for the local police department and shelter.



LEADERSHIP SUMMIT & AWARD CEREMONY



2025 AWARD WINNERS

Each year, selecting our award winners becomes more challenging-and that's a great problem to have! We are fortunate to have such talented teams across our organization, making these decisions incredibly difficult. Throughout 2025, these individuals consistently went above & beyond, demonstrating exceptional leadership dedication and performance. During our 2025 Awards ceremony, we are proud to recognize the following managers for their outstanding achievements.



Brian Larsen Holiday Inn, South Jordan - General Manager of the Year
Jennifer Garcia Holiday Inn Express, Palm Desert - General Manager Excellence
Carrie Cushman Holiday Inn, SLC - Whatever it Takes
Skyler Dawson Hampton Inn, Provo - Front Office Manager of the Year
Cheyenne Brewer Holiday Inn, SLC - Front Office Manager Excellence
Tyler Teran Holiday Inn, SJ & Hampton Sandy - Excellence in Sales
Eleazar Lopez Holiday Inn, SLC - Excellence in Food & Beverage
Sara Neumeyer Holiday Inn Express, Nephi - Housekeeping Manager of the Year
Cherie Shaw Holiday Inn Express, Price - Shining Star of the Year
Jose Lara Fuentes Holiday Inn Express, Palm Desert - Maintenance Manager of the Year
Marco Bobbio Fairfield, Orem - Maintenance Excellence
Fairfield & TownePlace Suites, Orem - Highest YOY Revenue Increase
Holiday Inn Express, American Fork - Highest YOY Revenue Increase

JENNIFER GARCIA

General Manager Holiday Inn Express
Palm Desert

JENNY KICKED OFF HER HOSPITALITY ADVENTURE IN 2016 AS A FRONT DESK AGENT AT DAYS INN, WHERE SHE SPENT 4 YEARS MASTERING THE ART OF GUEST SERVICE & SURVIVING EVERY SHIFT WITH A SMILE.

IN 2021, SHE JOINED THE HOLIDAY INN EXPRESS PALM DESERT ON OPENING DAY-BECAUSE WHY START A NEW JOB THE EASY WAY?

JENNY ENJOYS A GOOD MATCHA DRINK AND DR. PEPPER. OUTSIDE OF WORK, YOU'LL USUALLY FIND HER SOAKING UP THE SUN ON A BEACH TRIP, ENJOYING ANY EXCUSE TO BE OUTDOORS, OR DOMINATING THE SOCCER FIELD.

