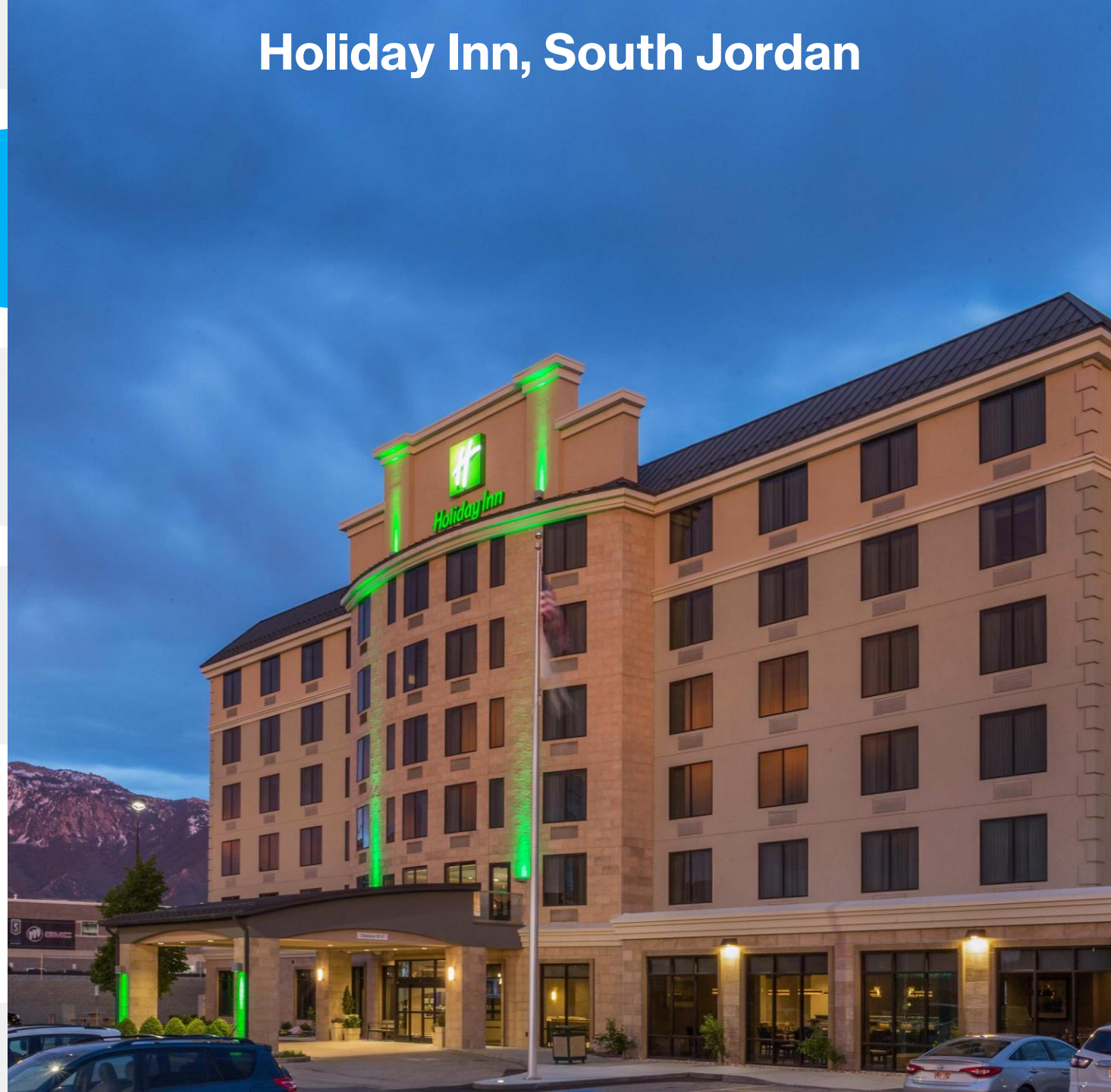


Holiday Inn, South Jordan

Status

Hospitality

Q4 Newsletter



Q4

2023 QTR 4 STR DATA	OCC Index	ADR Index	RevPAR Index
2023 QTR 4 Portfolio Average Index	105.77	108.48	118.14

2023	Q4 2023 Our Portfolio	Q4 2023 Comp Set	Q4 2023 Our Portfolio	Q4 2023 Comp Set	Q4 2023 Our Portfolio	Q4 2023 Comp Set
Qtr 4 Portfolio	OCC Chng %	OCC Chng %	ADR Chng %	ADR Chng %	RevPar Chng %	RevPar Chng %
Average Change %	-0.91	-4.26	4.95	3.55	4.02	-0.96

YE 2023

2023 YE STR DATA	OCC Index	ADR Index	RevPAR Index
2023 YE Portfolio Average Index	105.58	106.99	116.39

2023 YE	YE 2023 Our Portfolio	YE 2023 Comp Set	YE 2023 Our Portfolio	YE 2023 Comp Set	YE 2023 Our Portfolio	YE 2023 Comp Set
Portfolio	OCC Chng %	OCC Chng %	ADR Chng %	ADR Chng %	RevPar Chng %	RevPar Chng %
Average Change %	1.65	-0.23	4.69	3.68	6.32	3.43

In 2023 we...

- Rented **411,347** Guest rooms
- Surpassed our goal of 50M in room revenue collection
- Added 317 Guest rooms to our portfolio
- Added Amy Peterson, Brian Larsen and Maeleen Robison to our team of amazing General Managers
- Welcomed Jill Mower into the Director of Operations role
- Welcomed Mariah Davis to the Payroll admin Role
- Scott Sly Married Rebecca Connolly!

Q4 Recap!

On December 7th, 2023, we took over ownership of two new locations! The TownePlace Suites, Orem and the Fairfield Inn & Suites, Orem.

The TownePlace will be the first extended stay brand for Status Hospitality Management, and we are excited to work with this hotel and brand.

We are thrilled to add these beautiful locations to our portfolio and work together with the existing team to bring them to the next level of success!



On October 30th, Maeleen Robison rejoined the Status Hospitality team as the General Manager for the Holiday Inn Express, Price! Maeleen was with this location from the opening date, in sales and eventually General Manager role. We are thrilled to have her back and look forward to working with her to bring this location to the next level of success!



On December 7th, Brian Larsen joined our team as the General Manager for the Fairfield Inn and TownePlace of Orem locations. Brian comes from a long hospitality background, and we are excited to work with him.



Q4 Recap!

On October 26th, we held our annual Manager Appreciation Party! This year we did a Casino theme, and we had an amazing time playing the tables, doing giveaways, eating amazing food and enjoying each others company.

Q1, 2024 Days to Celebrate!

- 1/11- Happy Birthday Terra Dressler
- 1/24- Happy Birthday Brian Larsen
- 1/31- Happy Anniversary Kimberly Shepherd
- 2/13- Happy Birthday Gary Patel
- 2/19- Happy Anniversary Hampton Inn,
Spanish Fork
- 2/19- Happy Birthday Jodi BarlowKauhi
- 3/1- Happy Anniversary Miste Dalton
- 3/9- Happy Birthday Danira Arellano
- 3/12- Happy Anniversary Holiday Inn, SLC
- 3/15- Happy Anniversary Holiday Inn
Express, Heber
- 3/15- Happy Birthday Shawntel Callister



Miste has been with Status Hospitality since 2021. She began as the Front Office Manager at the Holiday Inn Express, Sandy where she proved to be a strong support and leader. She was promoted to the GM position of the Sleep Inn, Provo in 2022.

Miste enjoys classic movies, history, Broadway and musical theater. Miste is described as “spontaneous” and a “perfectionist” by friends and family. She enjoys historical museums and anything to do with trains. When traveling if she sees anything to do with trains, she will see them and read about them. Her dream is to one day travel the United States on a train.



FAVORITES!

- Color- Pink/Peach
- Movie- Thoroughly Modern Millie
- Cartoon Character- Betty Boop
- Snack- Chips & Salsa and Cheetos
- Ice Cream- Raspberry Sorbet
- Restaurant- Texas Roadhouse and Red Lobster
- Place to Shop- Bath & Body Works

“Takes a little patience, takes a little time, a little perseverance, and a little uphill climb”